



**STRADA DELLA MELA E DEI SAPORI
DELLE VALLI DI NON E SOLE**

GROUP EXPERIENCES 2024

taste



MELACOLGO

apple

Melinda Ambassador Agritourism | Val di Non and Sole Autumn

Live the experience of picking apples directly from the tree at a Melinda Ambassador Agritourism. Why picking apples from the trees when you can easily find the same delicious Melinda apples already picked in the shop next door? Simple! Because apple picking, or as we say the so-called *coir*, is something fun, unique and truly satisfying. It is an authentic experience, done outdoors together with real farmers, so exciting that the flavor of the apples will become even better!

Cost: € 22 including:

- farm visit, with a walk in the orchard and explanation by the farmer of his activities
- first-hand experience of picking apples directly from the tree
- snack based on processed apple products (juice, strudel, dried apples, etc.)



The structures that welcome groups:

- **Agritur Anselmi** www.agrituranselmi.com (for groups up to 50 people)
- **Agritur Cristina** www.agriturcristina.com (for groups up to 50 people)
- **Agritur Golden Pause** www.goldenpause.it (for groups up to 20/25 people)
- **Agritur Monte Pin** www.agriturmontepin.it (for groups up to 20/25 people)
- **Agritur Il Tempo delle Mele** www.agriturdellemele.it (for groups up to 50 people)
- **Agritur Renetta** www.agritur-renetta.it (for groups up to 20/25 people)
- **Azienda Agricola LasteRosse** www.lasterosse.it (for groups up to 50 people)

HISTORICAL ORCHARD VISIT



Historical Orchard | Cles Spring | Summer | Autumn

A truly unique orchard, home to almost 100 ancient varieties of apples and pears. The orchard is always open and can be visited independently, but if you wish to be accompanied, you can book a guided tour.

STANDARD GUIDED TOUR

Cost: € 140 for groups up to 30 people. For higher numbers it is necessary to activate a second guide, with an additional cost of €140

SPECIAL APPLE VISIT

Guided tour plus a gift for each participant: a recipe book "The Apple: sweet transformations" and a bottle of juice made with 100% ancient apple from the Historical Orchard

Cost per person: € 13 (free for companions/teachers) - minimum 20 people



Suitable for groups up to **50 people**

Where: località Bersaglio – Cles

Durataion: approximately 1 hour

Possibility of coach parking: yes (vehicles longer than 12 m prohibited)

Info: www.fruttetostoricocles.com/gruppi

Reservation required (preferably within the previous 30 days):

Strada della Mela e dei Sapori delle Valli di Non e di Sole
sara@stradadellamela.com Tel. +39 0463 421584

Possibility of visit in German

PARCO FLUVIALE NARRATES THE APPLE

Parco Fluviale Novella | Romallo di Novella Spring | Summer | Autumn

Below the boundless expanse of apple orchards of Val di Non, the deep canyons of the Novella River Park open up: the undisputed kingdom of wild nature. Come and explore them and discover what you perhaps don't yet know about the apple.



Suitable for groups up to **50 people**

Where: Romallo di Novella

Duration: 2 hours

Possibility of coach parking: yes (in the village of Dambel: in the square or at the fire station or in the lay-by at the beginning of the woods after the town)

The group begins the excursion in Dambel and arrives in San Biagio where the bus will pick up the group - (vehicles longer than 12 m prohibited)

Cost: € 10 adults - € 7 under 18 - € 7 groups of 15 or more people - € 5 school groups - € 28 (2 adults and 2 or more minor children) - € 8 Trentino Guest Card adults - € 5 Trentino Guest Card minors

Info and reservation required: Parco Fluviale Novella Romallo di Novella

Tel. +39 0463 432064 - Cell. +39 329 8366160 - info@parcofluvialenovella.it -

www.parcofluvialenovella.it/escursioni/

MONDOMELINDA & GOLDEN THEATRE

apple

Mondomelinda | Mollaro di Predaia

All the year

A visit to Mondomelinda is unmissable for your delicious purchases and to learn the secrets of the apple with its unmistakable taste. Take a trip to the Golden Theatre, to virtually immerse yourself in the magical universe of the underground cells dug into the dolomite rock.



Suitable for groups up to **50 people**

Where: MondoMelinda | via della Cooperazione, 21 - Mollaro di Predaia

Duration: 1 hours

Possibility of coach parking: yes

Cost: shop only and free Golden Theatre, guided tour on request (€5 per person), also for 50 people

Info and reservation required: Tel. +39 0463 469299 - mondomelinda@melinda.it

www.melinda.it/vieni-a-conoscere-melinda-al-nostro-centro-visitatori/

APPLE PROCESSING

apple

Sidreria Melchiori | Tres di Predaia

All the year

Visit Lucia Maria Melchiori's company to discover how the oldest fruit in the world, as well as a forbidden fruit, is transformed. On your journey you will learn how a fresh apple turns into juice, vinegar and apple cider. In addition to this you will have the opportunity to get to know our craft beer. All accompanied by a captivating tasting of our products. At the end, you will also have the opportunity to purchase them directly in our store.



Suitable for groups up to **100 people**

Where: Sidreria Melchiori | via Santa Barbara, 2 - Tres di Predaia

Proposal available: from monday to saturday

Duration: 1 hour and a half

Possibility of coach parking: yes

Cost: € 15 per person (50% discount on the guided tour if you combine lunch or dinner)

Info and reservation required: Tel. +39 0463 466522 - accoglienza@luciamaria.it - www.sidroitaliano.it/en/

WINE&TORTÈI TASTING

wine

Agritur Sandro | Sporminore
All the year

The farm opened in 2002 and immediately became a meeting point for lovers of typical dishes: including the famous potatoes *tortèi*, *strangolapreti* gnocchi, as well as cheese *canederli*. You will be able to taste our wines together with Tiziano from Agritur Sandro.



Suitable for groups up to **50 people**

Proposal available: everyday

Where: Agritur Sandro | Via Maron, 6 - Sporminore

Duration: 2 hours

Possibility of coach parking: yes

Cost: € 40

Info and reservation required: (within two days before):

Cell. +39 348 7690675 - info@agritursandro.it - www.agritursandro.com

VIST WITH TASTING

wine

Cantina Maso Sperdossi | Revò di Novella

All the year

Visit to the historical cellar, with its original structure and its ancient relics linked to the peasant life of the past. We will tell you the story of Groppello, the native wine of Val di Non, and you will taste our wines paired with local products.



Suitable for groups up to **20 - 25 people**

Proposal available: everyday

Where: Maso Sperdossi | via F. Filzi, 27 - Revò di Novella

Duration: 1 hour and a half

Possibility of coach parking: yes - Fire station parking

Cost: € 10 per person

Info and reservation required:

Cell. Manuela +39 339 2195038 - Cell. Domenico +39 349 7878460 -

www.masosperdossi.it

WINE TASTING *wine*

Agritur Sandro | Sporminore **All the year**

The Formolo family is pleased to welcome you to Agritur Sandro, located in Sporminore, a small town in the Val di Non in Trentino, surrounded by the mountains of the Brenta Group and immersed in the nature of the Adamello Brenta Natural Park. In the suggestive cellar of the farm you can taste the company wines.



Suitable for groups up to **20 - 25 people**

Proposal available: everyday

Where: Agritur Sandro | Via Maron, 6 - Sporminore

Duration: 1 hour and a half

Possibility of coach parking: yes

Cost: € 18

Info and reservation required: (within two days before):

Cell. +39 348 7690675 - info@agritursandro.it - www.agritursandro.com

VISIT AND TASTING

beer

Birrificio artigianale Km8 | Terres di Contà All the year

Accompanied by the brewmaster you will visit the brewery where you can discover how craft beer is produced. In the end you can enjoy a tasting of beers paired with local products.



Suitable for groups up to **20 people**

Proposal available: everyday

Where: Birrificio km8 | Via Garibaldi, 13/A - Terres di Contà

Duration: 2 hours

Possibility of coach parking: yes

Cost: €10 including guided tour and tasting of 3 beers paired with local products territory, for the little ones plenty of apple juice!

Info and reservation required: Cell. +39 329 1953835 - www.birrakm8.com

THE WORLD OF BEES

honey

MMape - Mulino Museo dell'Ape | Croviana

All the year

Discovering the wonderful world of bees, to learn about their habits, the dangers they face every day, the industrious and amazing life of the hive! A guided tour of the MMape - Mulino Museo dell'Ape with the possibility of entering their nest, listening to the sounds coming from the cells and observing a small larva transforming into a bee.



Suitable for groups up to **50 people**

Proposal available: everyday

Where: Mulino Museo dell'ape | Via al Molin, 3 - Croviana

Duration: 1hour and a half

Possibility of coach parking: yes

Cost: € 5 per person (discount for Guestcard holders)

Info and reservation required (by the previous day):

Cell. +39 328 3285780 - www.mmape.it - info@mmape.it

TASTE, NATUR AND SPA



Terme di Rabbi | Rabbi From May 27th to June 20th *Package with stay*

In the uncontaminated splendor of Val di Rabbi, in the middle of the Stelvio Park, the health of the spa is enhanced by the balanced diet of our Grand Hotel restaurant with regional, local and international cuisine, always enhancing zero km and Trentino products. Buffet breakfasts, diet menus and menus for celiacs (on request). Large space dedicated to buffets of vegetables, legumes and cereals that allow you to accompany the spa practice with healthy food.

With the help of our Wellness Specialists, the package also includes free body activities, breathing exercises, morning awakening and activation of the body, to promote psycho-physical balance.



Suitable for groups up to the capacity of the **52 Hotel Terme rooms**

Proposal available: everyday

Where: Terme di Rabbi | Località Fonti , 162 - Rabbi

Duration: minimum 6 days

Possibility of coach parking: yes

Cost: 10% discount on the hotel price list + free access to the Antica Fonte and the spa

Info and reservation required (by April 30th): amministrazione@termedirabbi.it

Prices, discounts and further treatments: www.termedirabbi.it

Further information: Price offer further adaptable if it creates high hotel occupancy in the period (for number of groups or for groups with sequential stays in the offer period).

MAGIC OF AUTUMN COLORS

relax

Terme di Rabbi | Rabbi

Month of September and until October 12th

Package with stay

Food and wine regeneration in the restaurant of the Grand Hotel Terme and accompaniment of hotel guests in multifaceted outdoor activities in the splendid setting of Val di Rabbi and Stelvio Park: *Fruscio del Bosco* route, multi-sensory barefoot routes, Kneipp route, Venetian sawmill tour, excursions to the Suspended Bridge and Ragaiolo and Valorz waterfalls, as well as the ones of Saent.



Suitable for groups up to the capacity of the **52 Hotel Terme rooms**

Proposal available: everyday

Where: Terme di Rabbi | Località Fonti , 162 - Rabbi

Duration: minimum 6 -7 days

Possibility of coach parking: yes

Cost: Hotel Price List for Double Rooms 10% discount on September and "Maxi Discount" on October; Free access to thermal water; 15% discount on spa treatments and cosmetics "Maxi Discount" October: to be defined on request, based on size and duration of stay.

Possibility of opening beyond October 12th, advance booking only with adequate numbers.

Info and reservation required (within 1 month in advance):

amministrazione@termedirabbi.it

Prices, discounts and further treatments: www.termedirabbi.it

DISCOVERING WOOD



Fattore Legno | Malè

All the year

A journey to discover wood: a unique and living material that has accompanied man more than any other. A guided tour of "Fattore Legno", which gives you the opportunity to observe the craftsmen at work, discovering how their experience, supported by the most modern technologies, is the perfect recipe for creating unique works with the quality that only expert craftsmen can guarantee.



Suitable for groups of up to **50 people**

Proposal available: everyday

Where: Fattore Legno | Zona Industriale, 5 - Malè

Duration: 1 hour

Possibility of coach parking: yes

Cost: € 5 per person (discount for Guestcard holders)

Info and reservation required (within 7 days before): Cell. +39 328 3285780 -

www.apslalveare.it/fattorelegno - fattorelegnovds@gmail.com

EVENTS 2024

FIORINDA

MOLLARO DI PREDAIÀ

April 13th - 14th

www.fiorinda.org



4 VILLE IN FIORE

TASSULLO DI VILLE D'ANAUNIA

April 21st

www.quattrovilleinfiore.it



CEREVISIA

BORGO D'ANAUNA

Mai 17th - 18th - 19th

www.festivalcerevisia.com



ARCADIA

CALDES

June 1st - 2nd

www.arcadia-street-festival-di-sole

CHEESE FESTIVAL

VAL DI SOLE

September

www.cheese-festival-di-sole



POMARIA

VAL DI NON

October 12th - 13th

www.pomaria.org

OTHER GUIDED TOURS

Canyon Rio Sass (Fondo di Borgo d'Anania)

Info and reservation required: Cooperativa Smeraldo tel. +39 0463 850000 - smeraldo@fondo.it - www.canyonriosass.it

Parco Fluviale Novella (Romallo di Novella)

Info and reservation required: Parco Fluviale Novella cell. +39 329.8366160 - tel. 0463 432064 - info@parcofluvialenovella.it www.parcofluvialenovella.it

Castelli Val di Non: Valer, Nanno, Coredò

Info and reservation required: Azienda per il Turismo Val di Non tel. +39 0463 830133 - info@visitvaldinon.it www.castellivaldinon.it

Castel Caldes (Caldes)

Info and reservation required: Tel. +39 0461 497160

Castello San Michele (Ossana)

Info and reservation required: Tel. +39 340 4183540

Castel Thun (Ton)

Info and reservation required: Tel. +39 0461 492811 - booking@buonconsiglio.it

Santuario di San Romedio (Sanzeno)

Info and reservation required: Azienda per il Turismo Val di Non tel. +39 0463 830133 - info@visitvaldinon.it

Museo Retico (Sanzeno)

Info and reservation required: Tel. 0461 492161 - uff.beniarcheologici@provincia.tn.it

Museo Casa dell'Acqua (Fondo di Borgo d'Anania)

Info and reservation required: Cooperativa Smeraldo tel. +39 0463 850000 - smeraldo@fondo.it - www.canyonriosass.it

Museo della Civiltà Solandra (Malè)

Info and reservation required: Tel. +39 353 4264921 - +39 339 8665415



FOR FURTHER INFORMATION ON THE AREA CONTACT:

Val di Non Tourism Company: Tel. +39 0463 830133 - info@visitvaldinon.it

Val di Sole Tourism Company: Tel. +39 0463 901280 - info@visitvaldisole.it

Strada della Mela e dei Sapori delle Valli di Non e Sole

Via Lorenzoni 27 - 38023 Cles (TN) Tel. +39 0463 421584
www.stradadellamela.com - info@stradadellamela.com